MEET DR. BILL SIMON

Mired in debt, fear, and uncertainty,

new dentists are graduating with *little* idea of **how to get a good job** or **run a dental practice.**





Dr. Bill Simon's 35 year dental career has included its share of challenging situations. Starting as an associate in a run-down Medicaid practice, Dr. Simon grew to become the sole owner of 2 highly successful multi-doctor practices. His experience includes 6 build outs, 9 locations, 4 space-sharing arrangements, 1 practice acquisition and over 25 associates. He experienced a lost lease, an embezzlement scheme, robbery at gun point, and a major fire after which the team worked out of 3 offices before settling into an abandoned dental office while he rebuilt. *The fourth month after the fire,* Dr. Simon's practice had the best production month in practice history.

These experiences, coupled with Dr. Simon's passion to help dentists succeed, have inspired him to speak to and mentor dentists. Sharing experiences and imparting

lessons in leadership, communication and practice management principles, Dr. Simon encourages dentists and dental students with the knowledge and hope they need to allay their fears and facilitate their success.

EXTENSIVE EXPERIENCE

Dr. Simon is a practicing dentist and owner of multiple practices in Chicago. He is a member of the American Dental Association, the Illinois State Dental Society, and the Chicago Dental Society. He is on the leadership ladder of the Chicago Dental Society's Northside Branch and is the current Chair of the Illinois State Dental Society's Access to Care Committee.

GIVING BACK

Dr. Simon volunteers his time to charitable causes including the Illinois Foundation of Dentistry for the Handicapped, Dental Lifeline Network and the Old Irving Park Free Health Clinic. He also volunteers his time to mentor dental and undergraduate students through various intern and externship program opportunities in his practice.



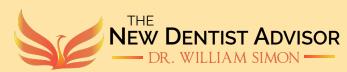
Presentations (Partial Listing)

- American Association of Dental Office Managers
- Chicago Dental Society Northside Branch
- Chicago MidWinter Meeting (multiple)
- · Columbia University
- Indiana Dental Association & IU School of Dentistry
- Maine Dental Association

- Michigan Dental Association
- Montana Dental Association
- Rocky Mountain Dental Convention
- · South Dakota Dental Association
- Star of the South
- West Virginia Dental Association
- Western Regional Dental Experience

Dr. Simon has been published in:

- AADOM Observer
- Inside Dentistry
- Pennsylvania AGD Keystone Explorer
- The Dental Tribune (Canada)
- Modern Dental Business



Dr. Simon's tools for running a successful practice were outstanding. His advice was very helpful in opening my eyes to the reality of becoming a well-respected and responsible practice owner.