

Dental Students at Columbia University Learn More About the Role of an Office Manager in Their Future Practices

RECENTLY, MORE THAN 80 FOURTH-YEAR DENTAL STUDENTS at the Columbia University College of Dental Medicine in New York attended a course given by respected lecturer Dr. William Simon. Topics included financial management for the business owner, employee management, and the always popular topic of patient management. Dr. Simon's course "What Dental Students Want To Know About Managing a Dental Practice" was part of a joint initiative between the American Association of Dental Office Managers (AADOM) and Columbia University.

Dr. Tamar Schiller is the College's Director of Practice Management and was pleased with the students' reactions to the information. She believes that "Fourth-year dental students are at a pivotal point in their education as they near graduations and they make important decisions that will influence their career paths. In the Practice Management course at Columbia University, we emphasize the importance of having a strong dental team to enable a dental practice to grow and succeed. Dr. Simon shared valuable insights with the students on the roles and responsibilities of an office manager, and he emphasized that a great office manager can make all the difference in a practice. We are very thankful to Dr. Simon and to AADOM for joining us in the course."

Dr. Simon shared many valuable tips with the students. The information came as a result of many years of owning and operating a prac-

tice. He is a firm believer that his office manager has contributed greatly to the success of his business. Dr. Simon shared that "with the increasing demands put on dentists to be not only skilled and competent clinicians but capable and efficient business owners, it is important for dental students to be familiarized as early as possible with the tools needed to run a dental practice." His own manager is a long-time member of AADOM and regularly attends their annual conferences.

AADOM Founder and President Heather Colicchio is encouraged that Dr. Simon was able to bring his message to dental students. She states "I am so pleased that AADOM had this opportunity to reach a new audience. Educating the next generation of dentists on the importance of practice management as well as business ownership is crucial to their success. AADOM will be here for them when their practice doors open."

2014 AADOM LEADERSHIP COUNCIL

We would like to thank Official Founding Leadership Council Sponsor, Dentrrix, for supporting our mission to provide educational content, programs and support to the advancement of the profession of dental office management. The goal of the Leadership Council is to empower the leadership sponsors to build unique opportunities for dental office managers and practice administrators.



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"We are extremely proud of our partnership with AADOM. Their mission of empowering the dental office manager through education, networking and online resources aligns perfectly with our mission as well. AADOM and Dentrrix help office managers increase their value to the practice by teaching them how to improve practice management. We look forward to working with AADOM again to invest in the future of office managers."

—Michael Allsop, Vice President of Marketing,
Henry Schein Practice Solutions.